## **ATTICUS KING**

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# portfolio: atticusdesign.net

## **EDUCATION**

University of California, Davis

• Bachelor's of Design

June 2024

University of British Columbia

History & Business Management - Freshman & Sophomore

May 2022

#### **SKILLS**

- Administrative Skills: Word, PowerPoint, Excel, Slack, Discord
- Design Software: Illustrator, Photoshop, Premiere Pro, After Effects, Figma
- Coding/Markup Languages: HTML, CSS, JavaScript

# PROFESSIONAL EXPERIENCE

Graphic Design Team Lead: SlapStik Entertainment - Columbus, OH August 2024 – Present

- Directed a team of graphic designers to create visually exciting articles and compelling promotional campaigns, ensuring brand consistency and high-quality design standards.
- Designed article spreads and single-page ads for the digital magazine, utilizing color theory, typography, and textural details to craft cohesive and engaging layouts.

Software Quality Assurance Tester: Live CGI Inc. - Westport, CT June – August 2022

- Evaluated Live CGI's streaming platform, utilizing a systematic approach to uncover flaws and gauge functionality.
- Reported and documented technical issues encountered during testing and coordinated an exchange of this information between interns and designers.

Graphic Design Assistant: Trailer Park Group - Hollywood, CA

June – August 2018

- Categorized and evaluated thousands of production stills for the industry leader in entertainment marketing.
- Worked with Senior Designers on the spotlights, posters, and billboards for the high-profile TV shows Jack Ryan and Marvelous Mrs. Maisel.

# **ENTREPRENEURIAL PROJECTS**

Freelance Designer

2019 - Present

• Managed end-to-end design projects, from initial concept development to final delivery, effectively balancing multiple client priorities and meeting tight deadlines.

#### **HONORS & AWARDS**

UC Davis Dean's List	2023
Advanced Placement (AP) Scholar Award	2020
Davis High Idol - Winner (Vocalist)	2020