### **ATTICUS KING**

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# **EDUCATION**

**University of California, Davis** – B.A. Design *Graduated June 2024* 

**University of British Columbia** – Coursework in History and Business Management *Completed Freshman & Sophomore Years, 2020 – 2022* 

## **SKILLS**

- **Design Tools**: Illustrator, Photoshop, Figma, After Effects, Premiere Pro
- Web Skills: HTML, CSS, JavaScript
- Collaboration & Admin: Slack, Discord, Excel, PowerPoint, Word

# **PROFESSIONAL EXPERIENCE**

SlapStik Entertainment - Columbus, OH

Aug 2024 – May 2025

Jun – Aug 2018

– Design Lead (Jan – May 2025)

- Directed the design output of a 10-person team across articles and promotional campaigns, emphasizing brand consistency and high-quality standards.
- Oversaw redesign of the company logo and reinforced brand guidelines.
- Collaborated with editorial and marketing leads to align visuals with campaign strategy.
- Graphic Designer (Aug Dec 2024)
  - Designed magazine spreads and single-page ads, utilizing color theory, typography, and textural details to craft cohesive and engaging layouts.
  - Retouched and reconstructed sponsor advertisement images with precision and care.

### Trailer Park Group – Hollywood, CA

### – Graphic Design Intern

- Categorized and evaluated thousands of production stills for the industry leader in entertainment marketing.
- Assisted senior designers on Jack Ryan and Marvelous Mrs. Maisel promo campaigns.

# **INDEPENDENT PROJECTS**

# **Freelance Designer**

2019 – Present

- Delivered brand and digital design work for small businesses and professionals.
- Balanced multiple deadlines and maintained clear communication throughout projects.

### **HONORS & AWARDS**

UC Davis Dean's List Advanced Placement (AP) Scholar Award 2023 2020